



THE NUMBERS OF THE FOURTH EDITION



More than **10,000** qualified visitors from all over Italy and from abroad



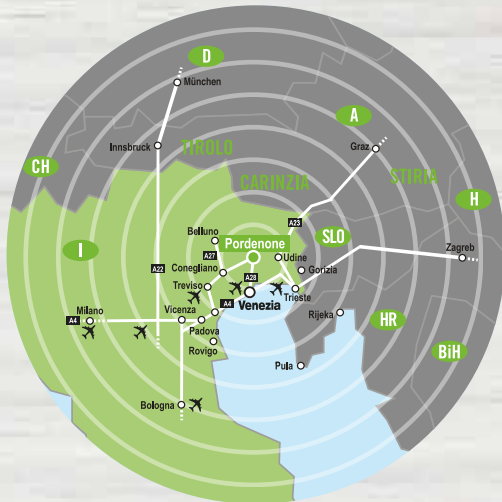
8 Halls and 1 area for field trials
 Dynamic RIVE



250 Exhibitors and more than **300 brands**



50 Appointments between technical meetings, field trials and conferences



A LOCATION EASY TO REACH



3 International airports



15 minutes from the railway station



Direct highway connection



FIERA DI PORDENONE

V.le Treviso, 1 - 33170 Pordenone Italy - Tel. 0434 232111 - Fax 0434 232322 - info@fierapordenone.it

DYNAMIC RIVE

The rich programme of dynamic live field trials of the machines present at the exhibition, with a focus on sprayers and robotics.



ENOTREND

A space dedicated to workshops, in-depth studies and seminars on new trends on vine culture, technical innovations, research & development and much more.



VITICULTURE & OENOLOGY: THE TWO MACRO-EXHIBITION SECTORS OF RIVE



WINE-GROWING NURSERY

The preparation of vine shoots, rootstocks and new resistant clones: machinery and materials for all production stages.



VITICULTURE

Machines and equipment for grape cultivation, from the planting phase of the vine shoots to the explanting: poles, vineyard systems, innovative mechanical equipment for the different cultivation stages.



VINE

Products and technologies for the treatment of vines: raw materials, chemical and organic products, fertilisers and plant protection products for the fight against pathogens but also diagnostics and detection systems for the vineyard.



MACHINERY AND PRODUCTS

The transformation of grapes into wine: equipment and products for refining process, yeasts, filtration and washing systems and all other equipment for winemaking and sparkling process.



MARKETING

Wine packaging: from bottling machines to containers (glass, PET, Bag-in-Box) through to product measuring instruments, caps, bottles, labels and packaging.



TECHNOLOGIES

The cellar of the future: equipment, software and management systems, analysis laboratories. Specific oenological services: biotechnology, consultancy, wine conservation, wine tasting.